



MEMBERSHIP 2024

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GREATERUTICACHAMBER.ORG



Our Mission:

The Greater Utica Chamber of Commerce is a non-profit, member-based, business organization focused on the development of a prosperous economic climate that will enhance commercial growth and the quality of life for all who reside in the Utica region.



Many thriving businesses. One unified voice.

At the Greater Utica Chamber of Commerce, we balance the needs to doing businesses in our community with the desire to maintain the high quality of life for the people who call Utica and our surrounding area home.

We work with elected officials on policy issues and initiatives that move our community forward. By combining our efforts and voices, we can make positive things happen in Utica, and the region.

What We Advocate For:

- An environment where businesses can prosper;
 - Infrastructure critical to business;
 - Talent development for the region's workforce;
- Quality of life that attracts and retains resides and workers; and
- Collaboration that leads to economic prosperity the the Mohawk Valley region and the state of New York.

Community Starts with You.

A membership in the Greater Utica Chamber of Commerce gives your business and your people opportunities to make business connections, stay informed, and engage in the community.

Benefits of Membership:

Networking, Marketing, Advocacy, and Thought Leadership

Developing deep business relationships with the right individuals and organizations can be a daunting task. Your business network needs to do more for you than simply generate leads. You need to be challenged by your peers, be informed with strategic insights, be offered volunteer leadership opportunities, and have access to outside resources engineered to cultivate rising stars within your organization. In addition to granting access to hundreds of ways to engage through annual events and Chamber opportunities, membership unlocks a robust suite of marketing tools to help increase your visibility and footprint throughout our region.



Engage Your Talent With Forward Facing Opportunities and More

(What's Upstate NY)

As an employer, talent is one of your top priorities, which is why workforce is one of our major focus areas. Contact us to learn more about the ways we'll work with you to attract, engage, develop, and retain your talent.

Dear Future Chamber Member,

Thank you for your interest in the Greater Utica Chamber of Commerce. We are excited to partner with you! I'm eager to get to know you, your business, and to learn how the Greater Utica Chamber of Commerce can help your business grow and succeed.

The Chamber is a strong voice for the business community and provides members with essential services and many opportunities to promote their businesses. These include:

Business Advocacy, Programs and Events, Online Tools, Exclusive Perks, and Marketing & Visibility

By joining the Chamber, you are helping people live, work, and thrive in the Greater Utica Area and supporting our mission to "focus on the development of a prosperous economic climate that will enhance commercial growth and the quality of life for all who reside in the Utica region."

Our dues structure focuses on two tracks. The first track, our Service Membership Levels, targets members needing our services to grow and develop their business. There are a multitude of options available to you to help you choose the Chamber offerings that best suit your business needs. The second track, our Investment Membership Levels, targets members who wish to invest in the Chamber as a community resource, helping us play a larger role in attracting and retaining talent, developing our downtown, and promoting our region. Keep in mind, available to any member at any level, is our a la carte menu of services which allows for the ultimate customized experience.

Any contribution to our organization, large or small, is essential for the Chamber to achieve our goal of growing and supporting our business community, which we believe you share. We hope you agree that our new structure offers you greater exposure, greater benefits and a greater Chamber.

We are confident that you will find value in joining the Greater Utica Chamber of Commerce. In the words of our members, the Chamber is "an unparalleled resource for networking and current, critical information for business."

Thank you for your support!



Kari

Kari Puleo
Executive Director

Membership Service Levels

Where do you begin? It all depends on your goals.

We share the goal of wanting you to succeed as you grow your business in our local community.

What else are you striving for?

Let's start here:

Belong

Our **Belong** Level is a great place to start, especially if flexibility is important to you. This level provides overall simple benefits that you can take advantage of right away, while also giving you the opportunity to choose from a wide variety of a la carte options that could serve as useful ways to reach your individual goals when the spending feels right.

Engage

Here, we go a bit beyond basic and toss in even more flexibility with the addition of a universal credit to be used towards our a la carte menu in whatever ways suit your needs. Give networking a try and take advantage of small business education seminars that you won't find anywhere else. The **Engage** level gives you the ability to tailor your membership in a very affordable way.

Empower

If promoting your business and gaining exposure is one of your main goals, this level just might fit the bill. This level offers great opportunities for visibility, encourages regular networking, and helps spread exciting news and updates about your business. Also in this level, we bump up your universal credit for even more opportunities, making the **Empower** Membership a solid investment for the business owner who is focused on being seen!

SEE FULL DETAILS ON NEXT PAGE

Membership Service Levels

	Belong	Engage	Empower
MEMBER EVENT CALENDAR	X	X	X
PERSONALIZED MICROSITE (INCREASE YOUR SEO!)	X	X	X
UNLIMITED JOB POSTINGS	X	X	X
ACCESS TO MEMBER-EXCLUSIVE RESOURCES	X	X	X
MEMBER ONLY EVENTS	X	X	X
DIGITAL WEBSITE BADGE	X	X	X
REFERRALS	X	X	X
NOTARY SERVICES	X	X	X
RIBBON CUTTING/CERTIFICATE PRESENTATION*	X	X	X
CHAMBER LOUNGE	X	X	X
PARTICIPATION IN CHAMBER COUNCILS	X	X	X
DIRECTORY LISTING	1 CATEGORY	1 CATEGORY	3 CATEGORIES
ANNUAL MEETING TICKETS	2 TICKETS	2 TICKETS	2 TICKETS
CREDIT TOWARDS ADD-ONS OR A LA CARTE SPONSORSHIP MENUS **	ACCESS TO MENUS	\$150	\$350
TICKETS TO A BUSINESS AFTER HOURS***	-	2 TICKETS	2 SEASON TICKETS
MEMBERSHIP LISTING WITH ADDRESSES	-	1	1
MEMBER MENTIONS	-	-	1/WEEK
	\$275	\$525	\$900

* 1 Ribbon Cutting/Certificate Presentation per year includes: grand openings, expansions, anniversaries, etc.

** Credit towards add-ons or a la carte sponsorship menus are non-transferable and does not roll over to the following year.

*** Excludes December Business After Hours

Investment Membership Levels

Your investment level membership impacts our community!

	Bronze	Silver	Gold
MEMBER MENTION PER WEEK WITH INVESTOR RECOGNITION BADGE	1	1	1
SEASON TICKETS TO BUSINESS AFTER HOURS*	2	4	6
TICKETS TO ALL SPECIAL EVENTS	2	4	6
DIRECTORY LISTING WITH INVESTOR RECOGNITION BADGE (UNLIMITED CATEGORIES)	✓	✓	✓
MEMBERSHIP LIST WITH ADDRESSES PER YEAR	1	1	1
UNLIMITED CONFERENCE ROOM AND EDUCATION ROOM RENTALS	✓	✓	✓
SPONSORSHIP RECOGNITION AT THE YOUR MEMBERSHIP LEVEL FOR ONE SPECIAL EVENT OF YOUR CHOOSING	✓	✓	✓
STAND ALONE EMAILS	1	2	3
VERBAL RECOGNITION DURING LEVELING UP PODCAST	-	-	✓
FREE MEMBER HOSTED EVEN AT THE CHAMBER	-	-	✓
ACCESS TO TALENT CONCIERGE TO ASSIST YOU WITH YOUR RECRUITMENT	✓	✓	✓
AUTHOR A BLOG POST ON WHATSUPSTATENY.COM	✓	✓	✓
	\$1,575	\$3,150	\$5,250

Top Investment Membership Level

Take your membership to the top!

Our Platinum investment membership level guarantees maximum exposure all year.

- Limited spots available - Only 6 total (2 remaining) - **INDUSTRY EXCLUSIVE!**
- 8 tickets to all special events with preferred seating*
- Brand recognition at all Chamber events (approximately 20 throughout the year)
 - Verbal & visual recognition at every special event
 - Recognition at every Business After Hours event
- Signage at the Chamber Offices recognizing you as a 2024 Chamber Platinum Investor
- Logo in "Platinum Investor" footer across entire website
- 4 stand alone emails per year
- 1 Member Mention per week with a "Platinum Investor Badge" and prime placement in our top #1-6 spots
- 8 Season Tickets to Business After Hours (transferable)
- Directory Listing with Platinum Recognition Badge (Unlimited Categories)
- 1 Membership List with addresses per year
- 1 Ribbon Cutting per year
- Unlimited Conference Room and Education Room Rentals
- First right of refusal for following year
- Access to talent concierge to assist you with your recruitment
- Company profile on WhatsUpstateNY.com
- Author a blog post on WhatsUpstateNY.com
- Free member hosted event at the Chamber
- All **Belong** Membership Level benefits



*Events include: Business Person of the Year, Chamber Cookout, Business of the Year, Annual Meeting. The Choo Choo Golf Tournament is excluded in ticket benefits.

Growing jobs. Representing business interests. Helping members to prosper.

The Chamber works in collaboration with local businesses, institutions and community leaders to nurture and grow a thriving community and quality of life. Ask almost any Chamber member why they are a member, and they will tell you- if you want your business and our community to prosper; you need to be a Chamber member. Find out how members find value with the Greater Utica Chamber.



"The Chamber's monthly events are beneficial to us because it allows us to meet with many different professionals in many different industries that help create mutually beneficial relationships." - **Anthony Giglio**

"The Chamber for us has been wonderful. It's given us visibility. Mia's Place had a ribbon cutting this year and because of that ribbon cutting and the Chamber, we had some people come in to see what we're about. I was able to connect with a Department Head of Hamilton College and through that connection, I was able to get some volunteers to come in and work at Mia's Place. It benefited the students who got exposure to our program and it benefited us." - **Domenico Morbidini**



"The partnership with the Utica Chamber has been amazing. Without the support of the Utica Chamber, we can't grow. We had a great event with the Chamber this year hosting the Mayoral Debate in front of 300 people at MVCC. We couldn't do that alone, we really needed the Chamber to that off the ground and running." - **Brad Waters**

"We recently became more active in the Chamber. We love the website- the Chamber website is fantastic and with the growth we're seeing in the Mohawk Valley, many companies are utilizing the website which has benefited our company. The networking is fantastic." - **Rich Evans**



"One profound thing about the Chamber is how they recognize businesses and non-profit organizations in the community. That gives us a tremendous ability to see the work that is happening in our community and the successes they've had. We learn from that. We learn how to maneuver through economic challenges and how to come together to get through hurdles." - **Karen Korotzer**

Get noticed with affordable add-ons. Available at all Membership Levels!

Customize your membership to pick the items that make the most sense for your business or organization. Access & marketing level memberships may use universal credit dollars towards add-ons and/or a la carte sponsorships.

Business After Hours Season Ticket-\$80

Includes one ticket to each Business After Hours for the year. Tickets do not roll over and must be used at each Business After Hours. Tickets are transferable. December is not included.

Stand Alone Email-\$250 for 1, \$800 for 4

Sent to the Chamber's 2,700 subscribers email list. Your email is designed by your business or organization. Includes one link.

Week In Action Ad-\$100 for one week or \$350 for one month

Exclusive! Square ad in top portion of the Chamber's Week in Action e-newsletter featuring the Chamber's weekly news. Includes one link.

Member Mention-\$150 for one month

Your business or organization's news featured in our weekly Member Mentions e-newsletter. Includes headline, teaser copy and link to the Chamber's website where your full story including one link will be listed.

Member Mailing List-\$150

Delivered as an Excel document. Includes member name, key contact and mailing address.

Extra Category Listing-\$25

Add an extra category to your listing in our member directory.

Additional Ribbon Cutting-\$250

Includes stand alone email promoting event to our members, press release and media alert sent to media, email invitation sent to elected officials and your contacts, Chamber Executive Director as emcee of event, ribbon, scissors, plaque recognizing your business, live broadcast on the Chamber's Facebook page, post event pictures posted on Chamber's social media, and a feature in the next edition of Week in Action and on the Chamber's website. One per year, included in membership.

Podcast Sponsorship-\$150-\$550

Logo displayed during on-screen rotation throughout entire show. 60 times per hour – **6 Episodes=\$150, 12 episodes=\$275**

Enhanced Podcast Sponsorship-\$300-\$1,100

Includes all benefits above plus live mention during broadcast, and commercial airing before and after show (play your own, or production services available for additional fee)

6 episodes=\$300, 12 episodes=\$575

Conference Room Rental-Up to 4 hours: \$50/Full day: \$100

Reserve the Chamber's Conference Room for your next meeting. Seats 8. Coffee, water and select A/V equipment is included.

Education Room Rental-Up to 4 hours: \$100/Full day: \$150

Reserve the Chamber's Education Room for your next meeting or for the entire day. Seats 30 at training tables, 40 for auditorium-style seating. Coffee, water and select A/V equipment is included.

Sponsorship Opportunities

With a history as vibrant as the City itself, the Greater Utica Chamber of Commerce and its members are the largest coalition of businesses in Oneida County. Established in 1896 as the Utica Area Chamber of Commerce, the Greater Utica Chamber of Commerce has continued to be the area's regional Chamber of Commerce representing this community for over 125 years. As the only regional accredited Chamber our reach transcends county boundaries and positions us to work with employers throughout Central New York.

Our businesses need to attract and retain top talent and stay competitive even in the face of uncertain times. We're committed as ever to providing top-tier events, programming, benefits and opportunities to help our members to thrive.

Thousands of local employees rely on us for education, advocacy and engagement. Through a thoughtful and diverse array of events, committees, and programs together we're fulfilling a vital need for our region's professionals. As a sponsor you get to play a major role in the momentum of our community and the professionals in it. If you're looking to gain exposure, credibility and recognition, there are many options to get your organization in front of thousands and position your brand as an influential leader.

We believe in the power of our region, working together to propel us all forward. With your support, we can continue to this commitment to best serving our members and our community when they need us most.

We hope you consider maximize your membership though any of the various opportunities listed on the pages that follow. Let us talk through the best options for you.

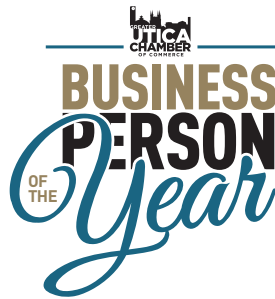


Sponsorship Opportunities

Sponsorships opportunities for our yearly events; Available to all membership levels!

Our event sponsorship opportunities offer multiple benefits including brand exposure, tickets and recognition, depending on the level of support. Access & Marketing Level Memberships may use universal credit dollars towards a la carte sponsorships.

Sponsorship levels available for our core events:



Catalyst events:



Other sponsorship opportunities throughout the year



Please contact the Chamber for up-to-date availability.

Chamber Sponsorship Opportunities



ANNUAL MEETING

The Greater Utica Chamber of Commerce Annual Meeting is a meeting where the Chamber recognizes its volunteers, celebrates, and reflects upon the past year, and provides insight into the coming year at the Chamber. Additionally, tabling opportunities provide members the opportunity for showcasing their business.

Date: Tuesday, April 30, 2024
Projected Attendance: 175-225
Investment: \$125-\$3,000

Please contact the Chamber for up-to-date availability.

Presenting Sponsor \$3,000 (Exclusive!)

- Opportunity to formally welcome attendees upon entry at registration, and at opening of meeting
- Promotional video from your CEO or company representative to be used leading up to event
- Promotional table for your company at event
- Prime recognition on all marketing materials including print, digital, and social media
- First right of refusal for 2025
- Reserved Table for a total of 8 guests
- Visual and verbal recognition at event
- Opportunity to sponsor a swag bag or giveaway
- Included table to showcase your business: 6ft. table, linens, early set-up

Cocktail Sponsor \$2,000 (Gold Investor)

- Provide your creative input to help us to craft the signature cocktail for the event
- Your logo to appear on cocktail napkins
- Opportunity to provide the toast at the event
- Visual recognition of your sponsorship at the bar
- Premier recognition on all marketing materials, including print, digital, and social media
- Reserved seating for up to 4 guests
- Verbal recognition of your sponsorship level at the event
- Opportunity to sponsor a swag bag or giveaway
- Included table to showcase your business: 6ft. table, linens, early set-up

Dessert Sponsor \$1,000 (Silver Investor)

- Your logo to appear on dessert napkins
- Visual recognition of your sponsorship at the dessert table
- Premier recognition on all marketing materials, including print, digital, and social media
- Reserved seating for up to 4 guests
- Verbal recognition of your sponsorship level at the event
- Opportunity to sponsor a swag bag or giveaway
- Included table to showcase your business: 6ft. table, linens, early set-up

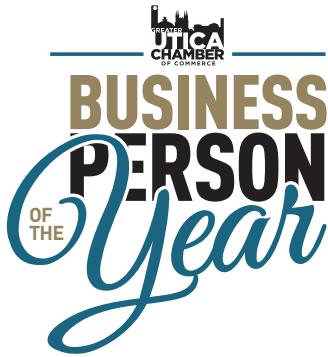
Entertainment Sponsor \$500 (Bronze Investor)

- Recognition on all marketing materials
- Visual and verbal recognition of your sponsorship level at the event to be displayed with entertainer(s)
- Included table to showcase your business: 6ft. table, linens, early set-up

Table Sponsor \$125 (Limited to 20 participants)

- Members are invited to showcase their business. This is an excellent chance to gain exposure, interact with potential customers, and build valuable connections within the Chamber. Tables include a 6ft. table, linens, early set-up, and admission for two.

Chamber Sponsorship Opportunities



The Business Person of the Year honors an outstanding for-profit business leaders who have demonstrated success in both civic and professional areas, specifically in the areas of growth, leadership, achievement, and community service. Candidates are nominated by their peers, and recipients are recognized at a personalized evening event conducted in their honor.

Date: Thursday, May 16, 2024
Projected Attendance: 175-225
Investment: \$250-\$3,000

Please contact the Chamber for up-to-date availability.



Presenting-\$3,000 [Exclusive] Includes:

- Headline Recognition on all promotional marketing materials including print, digital, and social media
- 8 tickets with reserved seating
- Promotional video from CEO or company representative of your choosing for use on social media and email marketing
- Visual and verbal recognition of your investment level at event
- Opportunity to formally welcome attendees at event
- Promotional Table at event
- First right of refusal for 2025

Gold-\$2,000 Includes:

- Recognition on all marketing materials including print, digital, and social media
- 4 tickets
- Visual and verbal recognition of your investment level at event

Silver-\$1000 Includes:

- Recognition on all promotional print and digital marketing materials
- 2 Tickets
- Visual and verbal recognition of your investment level at event

Bronze-\$500 Includes:

- Recognition on all print promotional marketing materials
- 1 Ticket
- Visual recognition of your investment level at event

Logo-\$250

- Visual recognition of your investment level at event

Chamber Sponsorship Opportunities

PASSALACQUA
ASSOCIATES



This event is the Chamber's premier annual golf outing. Attendees spend the day networking, building relationships, meeting potential customers, and having a great time. This outing features a scenic train ride to Thendara Golf Course aboard the Adirondack Scenic Railroad, 18 holes of golf, lunch and an awards dinner.

Date: August 16, 2024

Projected Attendance:

150 individuals including golfers
and volunteers

Investment: \$0-\$3,000

Please contact the Chamber for
up-to-date availability.

**VIEW ALL SPONSORSHIP
OPPORTUNITIES**



Presenting Sponsor - The Conductor! \$3000

Headline Recognition on all marketing materials, 1 Golf Foursome, Promotional video from CEO or company rep. Visual and verbal recognition on all, 1st right of refusal for 2023, Promo table at event

Golfer Gift Sponsor \$2000 ONLY 2 AVAILABLE!

Your company logo on one of two gifts provided to all golfers. This level also includes a large tee sign at the clubhouse and linked recognition on promotional materials including print, digital, and social media.

Golf Cart Sponsor \$1500 2 TOTAL!

Logo and linked QR code to prominently appear on Cart Cards. Also Includes a large tee sign at 1st hole and linked recognition on promotional materials including print, digital, and social media + 1 Stand-Alone Email

Libation Sponsor \$1000

Recognized on the train, every beverage station along the course and clubhouse bar, + tee sign, and linked recognition on all promotional materials including print, digital, and social media. Also included, 2 exclusive ads in Week In Action

Dinner Sponsor \$1000 4 AVAILABLE!

Recognized on Train and w/large tee sign at Clubhouse. Also includes linked recognition on all promotional materials including print, digital, and social media. 2 exclusive ads in Week In Action

Lunch Sponsor \$750 4 AVAILABLE!

Recognized w/large tee sign at the turn where lunch is served. Also includes linked recognition on all promotional materials including print, digital, and social media. 1 exclusive ad in Week In Action

Hydration Sponsor \$500 1 AVAILABLE!

Logo on 250 water bottles served on the train and throughout tournament

Contest Sponsor \$500 2 AVAILABLE!

Help recognize winning golfers/teams. Tee sign at the driving range and verbal recognition during the awards presentation. Also includes logo recognition on all promotional materials.

Logo-Tee Sign \$250

Logo sponsors are visually recognized with a Tee Sign placed at a hole along the course

Chamber Sponsorship Opportunities



The Business of the Year Awards is honors 15 businesses in five categories and is our largest luncheon of event of the year! Nominations are made by their peers, and the recipients are chosen based on their staying power, commitment to the Mohawk Valley region, and Greater Utica Chamber involvement.

Date: Thursday, December 12, 2024

Projected Attendance: 300

Investment: \$250-\$3,000

Please contact the Chamber for up-to-date availability.



Presenting-\$3,000 [Exclusive] Includes:

- Headline Recognition on all promotional marketing materials including print, digital, and social media
- 8 tickets with reserved seating
- Promotional video from CEO or company representative of your choosing for use on social media and email marketing
- Visual and verbal recognition of your investment level at event
- Opportunity to formally welcome attendees at event
- Promotional Table at event
- First right of refusal for 2025

Gold-\$2,000 Includes:

- Recognition on all marketing materials including print, digital, and social media
- 4 tickets
- Visual and verbal recognition of your investment level at event

Silver-\$1000 Includes:

- Recognition on all promotional print and digital marketing materials
- 2 Tickets
- Visual and verbal recognition of your investment level at event

Bronze-\$500 Includes:

- Recognition on all print promotional marketing materials
- 1 Ticket
- Visual recognition of your investment level at event

Logo-\$250

- Visual recognition of your investment level at event

Catalyst Sponsorship Opportunities



What is Catalyst?

The mission of Catalyst is to provide the spark to engage young professionals with the Greater Utica Chamber of Commerce.

We offer our members a place to grow personally and professionally by hosting networking events, volunteering together to serve our local community, and supporting each other through business with the Chamber.

Who is Catalyst?

All young professionals who are employed by Chamber member businesses, under 40, are members of Catalyst!

There is no separate sign-ups or additional fees. Catalyst is led by a Steering Committee with task forces operating within its structure:

Events, Membership and Community Action.



Visit greateruticachamber.org/catalyst for more information.

Catalyst Sponsorship Opportunities



Hosted in the summer, the Chamber Cookout hosted by Catalyst is a casual, and fun event for everyone of ALL AGES to enjoy! All Chamber members and their guests, not just Catalyst, are encouraged to attend.

We have fun for everyone including lawn games, music and more. A traditional cookout menu is served, with a cash bar available. Bring your family, your work family, or your entire office for this laid back, good old-fashioned fun event!

Date: Wednesday, July 17, 2024

Projected Attendance: 175-200

Investment: \$250-\$3,000

Presenting-\$3,000 [Exclusive] Includes:

- Headline Recognition on all promotional marketing materials including print, digital, and social media
- 8 tickets with reserved seating
- Promotional video from CEO or company representative of your choosing for use on social media and email marketing
- Visual and verbal recognition of your investment level at event
- Opportunity to formally welcome attendees at event
- Promotional Table at event
- First right of refusal for 2025

Gold-\$2,000 Includes:

- Recognition on all marketing materials including print, digital, and social media
- 4 tickets
- Visual and verbal recognition of your investment level at event

Silver-\$1000 Includes:

- Recognition on all promotional print and digital marketing materials
- 2 Tickets
- Visual and verbal recognition of your investment level at event

Bronze-\$500 Includes:

- Recognition on all print promotional marketing materials
- 1 Ticket
- Visual recognition of your investment level at event

Logo-\$250

- Visual recognition of your investment level at event

Please contact the Chamber for up-to-date availability.

Catalyst Sponsorship Opportunities



The Catalyst Scavenger Hunt features witty, funny questions and creative challenges that highlight the best spots in Utica! You will explore various businesses, restaurants, destinations, and cool venues! Take photos at stops with your team to earn points with additional challenges, checkins, and other fun activities along the way. Round off your adventure with an after party where winners will be announced! Great for team building and networking of all kinds!

Date: Fall 2024

Projected Attendance: 100

Investment: \$100-\$750

Please contact the Chamber for up-to-date availability.

Presenting Sponsor: \$750 [Exclusive]

ELIS J. DELIA, Esq.

- Headline Recognition on all promotional marketing materials including print, digital, and social media
- Visual and verbal recognition of your investment level at event

Scavenger: \$500

- Recognition on all promotional marketing materials including digital and social media
- Two Teams (total of 8 participants) entered in the scavenger hunt

Hunter: \$250

- Recognition on all promotional marketing materials including digital and social media
- One Team (total of 4 participants) entered in the scavenger hunt

Explorer: \$100

- If you're willing to donate a raffle item or basket valued at \$100 for prizes, please email info@greateruticachamber.org



Catalyst Sponsorship Opportunities



The Catalyst Group Annual Jingle Jam FUNraiser raises funds for local charities that benefit teens and children during the holiday season.

This happy hour social event features music, basket raffles, drinks, and food specials and contests. Attendees are young professionals.

Date: Thursday, December 5, 2024

Projected Attendance: 175-200

Investment: \$75-\$750

Please contact the Chamber for up-to-date availability.

Presenting – \$750 [Exclusive]

ELIS J. DELIA, Esq.

- Headline Recognition on all promotional marketing materials including print, digital, and social media
- 6 tickets
- Visual and verbal recognition of your investment level at event

Santa – \$500

- Recognition of investment level on all promotional marketing materials including print, digital, and social media
- Visual and verbal recognition of investment level at event

Snowball – \$250

- Recognition of investment level on all promotional marketing materials including print, digital, and social media
- Visual recognition of investment level at event

Reindeer – \$100

- Visual recognition of investment level at event

Basket – Suggested value of \$75

- Provide a basket for our popular raffle!



Other Sponsorship Opportunities



Unique Networking Opportunity Limited to 30 spots, Members only. Each participant gets 2 minutes to deliver elevator pitch to entire group. Held either Morning, Noon, or Early Evening.

Leads Sponsor – \$750 [Exclusive]

(3 Available-1 Event Each Per Year)

- Recognition on all promotional marketing materials as presenter, including print, digital, and social media, visual and verbal recognition at event)
- 3 minute elevator pitch

Latte Host Sponsor (1 Available)

- Host provides morning refreshments, including beverages, at their location
- Recognition on all promotional marketing materials as host, including print, digital, and social media, visual and verbal recognition at event)
- 3 minute elevator pitch

Lunch Host Sponsor (1 Available)

- Host provides lunch, including beverages, at their location
- Recognition on all promotional marketing materials as host, including print, digital, and social media, visual and verbal recognition at event)
- 3 minute elevator pitch

Lager Host Sponsor (1 Available)

- Host provides light refreshments, including beverages, at their location
- Recognition on all promotional marketing materials as host, including print, digital, and social media, visual and verbal recognition at event)
- 3 minute elevator pitch



Two annual seminars offered by the Chamber's Small Business Council, to inform and discuss issues pertinent to the small business owner with select panel of professionals, with varying subject matter. Events take place in the spring and fall.

Presenting- \$500 [Exclusive]

(2 Available)

- Logo displayed on promotional marketing materials
- Visible Recognition at Event



The Chamber's most popular networking event, hosted by a different member business each month. Chamber and community members are invited into your business where they network, tour and learn about you and what you do. Host offers hors d'oeuvres and beverages (minimum of beer, wine, soft drinks) and assumes all costs for such food and drink.

Contact the Chamber to host a Business After Hours

What's Upstate Sponsorship Opportunities



Engage Your Talent With Forward Facing Opportunities and More

As an employer, talent is one of your top priorities, which is why workforce is one of our major focus areas. Contact us to learn more about the ways we'll work with you to attract, engage, develop, and retain your talent.



[Sponsorship Information](#)

Visionary- \$15,000 Annual Investment [4 Available]

- One year job board posts
- Professional outlet to show support of Upstate NY
- Top billing logo recognition on Website, Brochures, Signage, & Marketing
- 12 months of integrated image placement
- Logo with link in what's upstate newsletter
- Ability to offer upstate deals and post events
- Verbal recognition at all events and media
- Promotional appearances
- :30 video ad on website provided by you
- Callouts in Greater Utica Chamber emails
- Email introduction to 3 members of your choosing
- Involvement in recruiting events
- Logo linked to your hiring page
- Member digital decal
- Social media posts
- Writing opportunities - blog, web stories, email
- Ability to send an ambassador to attend What's Upstate events
- Stand-alone email to our database featuring your Organization
- Access to member's only forum
- Receive member's only newsletter and news in advance of general public
- As part of the inaugural support, serve on Advisory steering committee
- Providing a testimonial - shine as a leader in Upstate NY
- Free concierge service up to 4 times a year

Leader- \$10,000 Annual Investment

Champion- \$5,000 Annual Investment

Ally- \$1,500 Annual Investment

Are you ready to join?

Great!

We invite you to visit our website at **greateruticachamber.org/membership** for a summary of the information in this booklet, along with our comprehensive membership application at the bottom. There you'll have an opportunity to choose your membership level and if you'd like to, select any add-ons or a la carte sponsorships.

As you make your selections, your total will calculate at the bottom in real time allowing you to explore all of the options before finalizing your payment.

Have more questions?

That's what we're here for!

Contact us any time if you have any questions, or if you'd like to sit down with a member of our team to review our offerings.

We're here to understand what you're looking for out of membership, and to help you maximize your budget.

Here's how to reach us:

By phone: 315-724-3151

By email: info@greateruticachamber.org

In person: 520 Seneca Street, Utica, NY 13502



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